

**SERENA WILLIAMS TO FACE MARTINA HINGIS**  
**IN WORLD TEAMTENNIS MATCH AT**  
**GLENS FALLS CIVIC CENTER IN JULY**

**Glens Falls, NY** – The world's top female tennis player, Serena Williams, will face the former number one player in the world, Martina Hingis, when TeamTennis brings a regular season match-up to the Glens Falls Civic Center in July.

Hingis, a member of the New York Buzz, and Williams, a member of the Washington Kastles who just captured the 2010 Australian Open, will meet in this one-time only event in Glens Falls.

The Buzz will play all but one of its home matches at SEFCU Arena, including a to-be-scheduled match against a team featuring John McEnroe. Team officials selected the move to the Civic Center for the facility's higher capacity to accommodate the demand for tickets and the opportunity to expose a new market to the caliber of this marquee event.

"This highly anticipated match-up will be an exciting opportunity for tennis fans throughout the Glens Falls Region," Global Spectrum's Jason Blumenfeld, General Manager for the Glens Falls Civic Center. "Through our partnership with the Buzz, we hope to be able to make this an annual event for the residents of Glens Falls to see some of the world's premiere tennis players."

Hingis has a total of 15 career Grand Slam titles (5 singles, 9 doubles, 1 mixed). Current world No. 1 ranked Serena Williams holds 23 Grand Slam titles (12 singles, 11 doubles).

World TeamTennis (WTT) showcases both the best in professional and recreational team tennis with the innovative co-ed team format co-founded by Billie Jean King in the 1970s. The WTT Pro League, which celebrates its 35<sup>th</sup> season in July 2010, is a showcase for three generations of tennis standouts, including legends, current tour players and future champions. Since the League's debut in 1974, virtually every major champion of the Open era has played World TeamTennis.

Dates for the Marquee Player appearances will be announced when the League schedule is released later this month.

To be the first to know about ALL upcoming Pre-sale, On-sale and event information, be sure to sign up for our Cyber Club at [www.glensfallsc.com](http://www.glensfallsc.com), Become a fan on Facebook, or follow us on Twitter @GFCivicCenter.

*Global Spectrum (global-spectrum.com) is the fastest growing firm in the public assembly facility management field with more than 80 facilities throughout the United States and Canada. The Philadelphia-based company is part of one of the world's largest sports and entertainment companies, Comcast-Spectacor, which also owns the Philadelphia Flyers of the National Hockey League, the Philadelphia 76ers of the National Basketball Association, Flyers Skate Zone, a series of community ice skating rinks, Comcast SportsNet Philadelphia, a regional sports programming network, Ovations Food Services, a food and beverage services provider, New Era Tickets, a full-service ticketing and marketing product for public assembly facilities, and Front Row Marketing Services, a commercial rights sales company and 3601 Creative Group, a full-service in-house advertising agency. In a partnership with Disson Skating, Comcast-Spectacor annually produces 10 nationally televised figure skating spectaculars on NBC.*

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